



National Seminar on
*“Managing Sustainable
Tourism Development”*



Monday, 01st of October, 2012

10.00 AM Onwards

Venue:

**Institute of Hotel & Tourism Management,
M. D University Rohtak, Haryana India 124001**

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Aim of Seminar:

The tourism has inherent capabilities to generate foreign exchange earnings, create employment, promote development in various parts of the country, reduces income and employment disparities among regions, strengthens linkages among many sectors of the national economy and helps to alleviate poverty however, is still unable to guarantee the long term prosperity for future generations. The sustainability of industry is exact solution of this problem. For a developing country like India, it becomes imperative to understand and implement the strategies for developing tourism sustainably.

In view of above Institute of Hotel & Tourism Management (IHTM), Maharshi Dayanand University – Rohtak Haryana, India announces National Seminar “Managing Sustainable Tourism Development” on Oct.1, 2012

The aim of the seminar is to provide a forum for policy-makers, academicians, emerging researchers, industry practitioners, destination management and marketing professionals to discuss and debate key issues on the theme “Managing Sustainable Tourism Development”

About IHTM-MDU

Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India. The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. The Institute has been ISO 9001:2008 Certified in 2012.

Call for Papers:

The organizing committee of the Seminar on Managing Sustainable Tourism Development is pleased to invite papers for presentation on Oct.1, 2012. The seminar will serve as a forum for sharing research and initiatives that contribute to tourism development in India

Suggested Themes:

The seminar will consider, but not be limited to, the following indicative themes:

- Challenges and Opportunities for Sustainable Tourism Development
- Sustainable Tourism Development :Role of Education
- Case Studies and Models in Sustainable Tourism Development
- Developing Tourism Sustainably: An Interdisciplinary Approach
- Enhancing National Capabilities through Sustainable Tourism Development
- Role of Hospitality and other stakeholders for Sustainable Tourism Development

Who should participate:

Senior government officials involved in planning and development academicians, researchers, consultants and educators in the, tourism, hospitality, business management and applied fields .Policy makers/ business executives, industry practitioners/professionals in tourism, hospitality and business management fields

Important Dates

Persons wishing to present papers at this seminar must submit an abstract in about 500 words (in English) including name(s) of author(s), affiliation, postal and e-mail address. The abstract should cover the background, a brief literature review, the proposed method and implications of the study. Abstracts must be typed using Times New Roman 12-point font double-spaced with justified alignment, and should (preferably) be submitted (as MSWord file – 97-2003 format) electronically to ranbirsingh@37.com Submissions will undergo review process.

- Abstracts must be submitted by Sept.28, 2012.
- The contributor should certify that the manuscript is his /her original contribution. It should be mentioned that the paper has not been submitted or accepted for publication any where else. The authors shall be responsible for the facts and opinion made by them.

CONTACT:

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Director – Institute of Hotel & Tourism
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National Seminar

“Managing Sustainable Tourism Development”

October 01, 2012

Registration Form:

Name.....

Designation.....

Institute/Company.....

Address for correspondence.....

City..... State

Country.....

Phone (Office)..... Mobile.....

Fax.....E-Mail.....

Title of the paper

.....

Date.....Signature.....

Note: Send your registration to:

Seminar Coordinator, Institute of Hotel & Tourism Management, M D University,
Rohtak – Haryana, INDIA. FAX/TEL: 01262 -393370/71/72.

e mail us at : ranbirsingh@37.com/ ihtm.mdurohtak@gmail.com

National Seminar:
“Managing Sustainable Tourism Development”
October 01, 2012
Feedback Form

Your feedback about this year’s activity will help us make improvements for the future activities. Please take the time to complete this form and give it at the reception desk.

Over All	Very Good	Good	Fair
• How would you rate the entire event?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• How did you find the registration Process when you arrived at the Programme?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The sessions of the programme were	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The facilities in the programme	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Please do Rate the following:</i>			
• The Speakers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Contents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• The Audio Visual Aids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Which of the Speakers was found to be Most effective & relevant:			
• Would you recommend this event to your colleagues? Yes No			
• How did you get to know about this Programme			
• What was the purpose of attending this Programme (PI Tick Appropriate) Content Networking Growth & Development Speakers.....			
• Would you like us to organise such activities in near future too? If Yes, What topics should be added or discussed.....			
• Would you like us to contact you for such activities in near future too? If Yes, Please give your email address:			
• Would you like to suggest someone as Speaker/ Resource Person for such activities in IHTM in near future? If Yes, Please give his / her details			

Name, Signature & Contact No (*Optional*)